



MEDIA RELATIONS COORDINATOR (Summer Internship)

Are you a college/university student or recent graduate eager to be a future change-maker and make a meaningful impact on the world? Do you have a keen interest in media relations and communication strategies? Samaritan's Purse Canada is excited to announce an opportunity for a Media Relations Coordinator as part of our 2024 Summer Internship Program!

Samaritan's Purse is a Christian international relief organization providing spiritual and physical aid to hurting people around the world. Since 1970, Samaritan's Purse has helped meet the needs of people who are victims of war, poverty, natural disasters, disease, and famine with the purpose of sharing God's love through His Son, Jesus Christ.

The **2024 Summer Internship Program** is designed to empower young minds to utilize their education and skills to make a tangible difference in a hurting world. As Media Relations intern, you will delve into the intricate operations and programs of an international relief and development organization, gaining exposure to the heart of our ministry and evangelistic outreach efforts. Your role is to communicate with media outlets, particularly local and regional media, to pitch stories for Samaritan's Purse projects. As an integral member of the Communications and Creative Services Team, this role will actively contribute to the mission and goals of the ministry, including active involvement in daily prayer ministry.

The successful candidates will fulfill a full-time contract position (from May 2024 to August 2024) in the Calgary office. Accommodations will be provided for interns relocating from outside the Calgary area.

Key responsibilities include but are not limited to:

- Crafts compelling press releases, media alerts, and various documents
- Establishes and maintains a comprehensive media contact list for Canada
- Monitors and analyzes media coverage, providing constructive feedback to staff
- Coordinates and facilitates interviews for the organization's spokespersons

Qualifications:

- Qualified applicants must be committed to Christian values and precepts and be in agreement with the Samaritan's Purse Statement of Faith
- Recently completed a four-year Bachelor's Degree program in Public Relations, Media Relations, Journalism or a related field
- Ability to write news releases, fact sheets, speaking notes
- Ability to write reports, business correspondence, and procedure manuals
- Ability to apply concepts such as fractions, percentages, ratios, and proportions to practical situations
- Ability to define problems, collect data, establish facts, and draw valid conclusions
- Highly motivated, with a demonstrated passion for excellence and taking initiative
- Strong work ethic, willing to do what it takes to get the job done right the first time
- Strong interpersonal, written, and verbal communication skills
- Team player with the ability to work independently to meet deadlines, goals and objectives

Note: Staff must be in agreement with the Samaritan's Purse Statement of Faith and be committed to Biblical values, precepts and conduct. We thank all applicants for their interest; however, only qualified candidates will be contacted for an interview.

No phone calls please.



- Demonstrates being teachable by showing humility, asking questions and learning from others, respecting others' opinions, and responding appropriately to feedback
- Eligible to work in Canada and willing to relocate to Calgary for the internship period

Contact Information:

To respond to this opportunity, please forward your resume together with a cover letter detailing your passion for Christian ministry employment to:

Attention: Human Resources
20 Hopewell Way NE, Calgary, AB T3J 5H5
Email: employment@samaritan.ca

Application Deadline: April 18, 2024

Note: Staff must be in agreement with the Samaritan's Purse Statement of Faith and be committed to Biblical values, precepts and conduct. We thank all applicants for their interest; however, only qualified candidates will be contacted for an interview.

No phone calls please.