



## DIGITAL CONTENT MANAGER

Are you passionate about digital content and its power to engage communities? Are you ready to take on leadership responsibilities, guiding a team to success? Samaritan's Purse Canada (SPC) is excited to announce an incredible opportunity for a dedicated Digital Content Manager to join our Communications and Creative Services (C&CS) Team!

Samaritan's Purse is a Christian international relief organization providing spiritual and physical aid to hurting people around the world. Since 1970, Samaritan's Purse has helped meet the needs of people who are victims of war, poverty, natural disasters, disease, and famine with the purpose of sharing God's love through His Son, Jesus Christ.

As the Digital Content Manager, you'll be responsible for leading and managing the effective operation of the SPC digital content team, with a focus on ministry initiatives. This position collaborates closely with the Director of C&CS to ensure that SPC's marketing and communications efforts are fully aligned with the organization's strategic plans. Additionally, this role includes content planning and execution, web writing and editing, website updates, as well as building and managing social media channels and online communities. As an integral member of the C&CS Team, this role will help SPC carry out its mission and objectives through participation in the daily prayer ministry.

The successful candidate will fulfill a full-time permanent position in the Calgary head office. This position includes benefits of life insurance, medical/dental and short-term/long-term disability, RRSP contributions after one year of employment, and 15 vacation days per year to start.

### **Key responsibilities include but are not limited to:**

- Leads a highly effective Digital Content team, providing strong strategic direction that aligns with the organization's mission
- Coordinates with the Senior Digital Communications Strategist to develop digital communications plans, overseeing the execution and periodic evaluation of content
- Writes, edits, and supervises the writing and editing of a wide variety of digital communications products, including web content, social media, and e-blast
- Acts as a liaison between client departments and the C&CS department, ensuring content requests are accurately interpreted and expressed to meet client needs while remaining consistent with corporate priorities
- Collaborates and coordinates with other leadership roles within the C&CS department on digital and relevant print initiatives
- Represents the organization both domestically and internationally as requested
- Develops and mentors members of the Digital Communications team

### **Qualifications:**

- Qualified applicants must be committed to Christian values and precepts and be in agreement with the Samaritan's Purse Statement of Faith
- Bachelor's degree or diploma in Digital Communications
- 3-5+ years of experience in a Digital Communications leadership role
- Strong project management, planning, and execution skills
- Proven ability to develop and implement strategic digital plans
- Experience leading and managing a digital team in a fast-paced environment

*Note:* Staff must be in agreement with the Samaritan's Purse Statement of Faith and be committed to Biblical values, precepts and conduct. We thank all applicants for their interest; however, only qualified candidates will be contacted for an interview.

**No phone calls please.**



- Expertise in writing, editing, and optimizing digital content for SEO and AI searchability
- Strong organizational, administrative, and multitasking abilities
- Proficient in Microsoft Office Suite and WordPress website management
- Excellent written and verbal communication skills in English
- Experience growing online communities through social media, an asset
- Familiarity with HTML and CSS, an asset

**Contact Information:**

To respond to this opportunity, please forward your resume together with a cover letter [detailing your passion for Christian ministry employment](#) to:

**Attention: Human Resources**  
**20 Hopewell Way NE, Calgary, AB T3J 5H5**  
**Email: [employment@samaritan.ca](mailto:employment@samaritan.ca)**

**Application Deadline:** Open until a suitable candidate is selected.

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