



DIGITAL COMMUNICATIONS COORDINATOR

Samaritan's Purse is a Christian international relief organization providing spiritual and physical aid to hurting people around the world. Since 1970, Samaritan's Purse has helped meet the needs of people who are victims of war, poverty, natural disasters, disease, and famine with the purpose of sharing God's love through His Son, Jesus Christ.

Samaritan's Purse Canada (SPC) is seeking a team player with strong written communication skills to fill the role of Digital Communications Coordinator in our Calgary, AB office. This coordinator is responsible for gathering, creating and managing content and assets used on the organization's website, eblasts, and social media accounts. This individual will also apply his or her experience and knowledge of digital communication best practices to enhance SPC's social media strategy, and will also provide general support to the department and organization through effective writing, editing, analysis, reporting, and recommending effective strategies for marketing to millennials. The Digital Communications Coordinator will work closely with the Digital Marketing Manager and the Senior Communications Advisor to ensure SPC's digital marketing initiatives are closely aligned with the organization's strategic plans. As an integral member of the Communications & Creative Services Department, this role will help SPC carry out its mission and objectives through participation in daily prayer ministry.

Qualifications:

- Qualified applicants should be committed to Christian values and precepts and be in agreement with the Samaritan's Purse Statement of Faith.
- Diploma or degree in Communications, Marketing, Digital Marketing, English or another related field
- 2-4 years of experience in a digital marketing environment
- Proficient in Microsoft Office Suite: Word, Excel, PowerPoint
- Working knowledge of SilverPop or comparable email broadcast tools
- Working knowledge of WordPress, Umbraco and/or comparable website content management systems
- Working knowledge of digital asset management systems (photos, video, text, etc.)
- Knowledgeable in various social media platforms
- Experience with Google Analytics, including preparing and presenting analytics reports
- Able to quickly learn and leverage new web technology and social media platforms
- Able to effectively serve, individually and as part of a team, in a fast-paced environment with competing priorities

Contact Information:

To respond to this opportunity, please forward your resume together with a cover letter [detailing your passion for Christian ministry employment](#) to: **Attention: Human Resources**

20 Hopewell Way NE, Calgary, AB T3J 5H5

Email: employment@samaritan.ca

Application Deadline: Open until a suitable candidate is selected

Note: Staff must be in agreement with the Samaritan's Purse Statement of Faith and be committed to Biblical values, precepts and conduct. We thank all applicants for their interest; however, only qualified candidates will be contacted for an interview.

No phone calls please.