



# Community Relations Year-at-a-Glance

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*Equip groups and businesses for Kingdom impact through year-round support and intentional prayer.*

## January-March: Affirmation Campaign and Planning

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1. Attend the National Celebration Call.
2. Make a plan as a Community Relations Team:
  - a. Review past challenges and successes.
  - b. Set priorities for the year.
  - c. Create your action item or 'to do list' for the year.
3. Pray and praise God for the past participating groups and businesses in your area.
4. Contact groups/businesses from your Area Team's Select List Portal lists that participated last year to affirm their partnership.
5. Plan to attend a Connect Conference with your team for enrichment, inspiration, and connection with other volunteers.
6. **Monthly Updates:** share updates of monthly activity with your Community Relations Coordinator or Regional Point of Contact.

## April-June: Engagement Campaign

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1. Access your Area Team's Select List Portal lists for your participating and prospective community group lists.
2. Make a Plan:
  - a. Review the participating and prospective group/businesses lists on Select List Portal
  - b. Review Community Relations Plan for contacting these past participating groups.
  - c. Determine an action plan for contacting your group/businesses lists.
3. Pray and praise God for new prospective groups and businesses in your area.
4. Contact prospective groups/businesses to share the vision and mission of OCC with these new groups/businesses.
5. Attend the Connect Conference with your team.
6. **Monthly Updates:** share updates of monthly activities with your Community Relations Coordinator or Regional Point of Contact.

## COMMUNITY RELATIONS YEAR-AT-A-GLANCE

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### July-October: Project Leader Support and Engagement

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1. Follow up with:
  - a. Past participating groups and businesses to share resources and fresh ideas for the upcoming season.
  - b. New participating groups to offer resources and ideas to support with shoebox generation events/presenting opportunities.
2. Pray and praise God for the Project leaders at each of your participating groups.
3. Invite your past and new participating group/business leaders to attend the National OCC Fall Launch Event.
4. **Monthly Updates:** share updates of monthly activities with your Community Relations Coordinator or Regional Point of Contact.

### November-December: Shoebox Processing

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1. Serve at a Drop-Off Location During National Collection Week.
2. Celebrate with your Team after National Collection Week.
3. Come and serve at the Processing Center!
4. Pray and praise God for each shoebox gospel opportunities collected in your area.
5. **Monthly Updates:** share updates of monthly activities with your Community Relations Coordinator or Regional Point of Contact.