



Community Relations Quick Guide

Affirmation	Engagement	Support
<p>Activities:</p> <ul style="list-style-type: none"> • Attend National Celebration Call • Community Relations team planning/goal setting • Pray for the Affirmation Campaign and participating groups in your area • Affirmation Campaign <ul style="list-style-type: none"> ○ Make calls to groups who participated last year to affirm their partnership and confirm their continued partnership ○ Record completed calls in SLP • Share Monthly updates with your Community Relations Coordinator or Regional Point of Contact 	<p>Activities:</p> <ul style="list-style-type: none"> • Make an Community Relations Team Plan on contacting groups on the list • Pray for the Engagement Campaign and new prospective groups in your area • Engagement Campaign: <ul style="list-style-type: none"> ○ Access Select List Portal for participating and prospective group lists ○ Make calls ○ Record completed calls in SLP • Attend the Connect Conference with your team • Share Monthly updates with your Community Relations Coordinator or Regional Point of Contact 	<p>Activities:</p> <ul style="list-style-type: none"> • Share resources and ideas with past participating and new groups to support shoebox generation events • Pray for the project leaders in each of your participating groups • Invite your past and new participating group project leaders to attend the National OCC Fall Launch Event • Serve at a Drop-Off location during National Collection Week • Share Monthly updates with your Community Relations Coordinator or Regional Point of Contact
<p>National Initiatives:</p> <ul style="list-style-type: none"> • National Celebration Call • Affirmation Campaign • International Day of Prayer and Fasting 	<p>National Initiatives:</p> <ul style="list-style-type: none"> • Engagement Campaign • Connect Conference • International Day of Prayer and Fasting 	<p>National Initiatives:</p> <ul style="list-style-type: none"> • National OCC Fall Launch Event • International Day of Prayer and Fasting • 31 Days of Prayer • National Collection Week