



# Church Relations Quick Guide

Affirmation	Engagement	Support
<p style="text-align: center;"><b>Activities:</b></p> <hr/> <ul style="list-style-type: none"> <li>• National Celebration Call</li> <li>• Church Relations team planning/goal setting</li> <li>• Pray for the Affirmation Campaign and participating churches</li> <li>• Affirmation Campaign:               <ul style="list-style-type: none"> <li>○ Make calls to churches who participated last year to affirm their partnership and confirm their continued partnership</li> <li>○ Report completed calls in SLP</li> </ul> </li> <li>• Share Monthly updates with your Church Relations Coordinator or Regional Point of Contact</li> </ul> <p style="text-align: center;"><b>National Initiatives:</b></p> <hr/> <ul style="list-style-type: none"> <li>• Celebration Call</li> <li>• Affirmation Campaign</li> <li>• International Day of Prayer and Fasting</li> </ul>	<p style="text-align: center;"><b>Activities:</b></p> <hr/> <ul style="list-style-type: none"> <li>• Make an Church Relations Team Plan on contacting churches on the list</li> <li>• Pray for the Engagement Campaign and new prospective churches in your area</li> <li>• Engagement Campaign:               <ul style="list-style-type: none"> <li>○ Access Select List Portal for participating and prospective church lists</li> <li>○ Make Calls</li> <li>○ Record completed calls in SLP</li> </ul> </li> <li>• Attend the Connect Conference with your team</li> <li>• Share Monthly updates with your Church Relations Coordinator or Regional Point of Contact</li> </ul> <p style="text-align: center;"><b>National Initiatives:</b></p> <hr/> <ul style="list-style-type: none"> <li>• Engagement Campaign</li> <li>• Connect Conference</li> <li>• International Day of Prayer and Fasting</li> </ul>	<p style="text-align: center;"><b>Activities:</b></p> <hr/> <ul style="list-style-type: none"> <li>• Share resources and ideas with past participating and new churches to support shoebox generation events.</li> <li>• Pray for the project leaders at each of your participating churches</li> <li>• Host a Project Leader Workshop</li> <li>• Invite your past and new participating church leadership and project leader to attend the National OCC Fall Launch Event</li> <li>• Serve at a Drop-Off location during National Collection Week</li> <li>• Share Monthly updates with your Church Relations Coordinator or Regional Point of Contact</li> </ul> <p style="text-align: center;"><b>National Initiatives:</b></p> <hr/> <ul style="list-style-type: none"> <li>• National OCC Fall Launch Event</li> <li>• International Day of Prayer and Fasting</li> <li>• 31 Days of Prayer</li> <li>• National Dedication Sunday</li> <li>• National Collection Week</li> </ul>