



# 2019 Project Leader Timeline

Use this sample timeline and calendar template to coordinate Operation Christmas Child with your group.  
More details are available at [SamaritansPurse.ca/OCC-project-leader-resources](http://SamaritansPurse.ca/OCC-project-leader-resources)

	Jan	Feb
Mar	Apr	May
Jun	Jul	Aug

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

## Earlier In The Year

- Begin to pray over your shoebox collection and goal for this year.
- Cast vision and discuss plan with church or group leadership. Use “Sharing the Vision” resource available at [SamaritansPurse.ca/OCC-project-leader-resources](http://SamaritansPurse.ca/OCC-project-leader-resources).
- Decide if you’re going to do a Project Launch Event and if so, begin to prepare.

## September: Plan

- Order your free materials (brochures, promotional inserts, project DVD, etc.).
- Order red and green pre-printed shoeboxes or encourage your group to use recycled shoeboxes.
- Raise awareness by sharing Operation Christmas Child social media stories with your friends.

## October: Get The Word Out

- Promote shoebox packing during worship services or group events.
  - Show a short Operation Christmas Child video from [SamaritansPurse.ca/occ-videos](http://SamaritansPurse.ca/occ-videos).
  - Provide “How to Pack” Brochures
- Set up a table or display for people to get information.
- Promote OCC in bulletins or newsletters
- Attend an OCC GO event in your area ([SamaritansPurse.ca/occ-events](http://SamaritansPurse.ca/occ-events))

## November: Collect & Celebrate

- Host a celebration event and collect shoeboxes!
- Drop off your shoeboxes during **National Collection Week - November 18-24.**



# September: Plan

## To Do

- Order free materials (brochures, promotional inserts, posters, etc.) and pre-printed red and green shoeboxes from [SamaritansPurse.ca/OCC](http://SamaritansPurse.ca/OCC).
- Attend an Operation Christmas Child event in your area. Look on [SamaritansPurse.ca/OCC-events](http://SamaritansPurse.ca/OCC-events).
- If you haven't already, meet with key volunteers to discuss your plan and goal for this year.

S	M	T	W	T	F	S
25	26	27	28	29	30	31
1	2	3 Labor Day	4	5	6	7
8	9 National Collection Week is 10 Weeks Away!	10	11	12	13	14
15	16	17	18	19	20	21 Need ideas for what to pack? Check out: <a href="http://SamaritansPurse.ca/occ">SamaritansPurse.ca/occ</a>
22	23	24	25	26	27	28
29	30	1 2019 Drop-Off Locations are now searchable online.	2	3	4	5

For more resources, visit [SamaritansPurse.ca/OCC-project-leader-resources](http://SamaritansPurse.ca/OCC-project-leader-resources)



# October: Get The Word Out

## To Do

- Download Operation Christmas Child videos at [SamaritansPurse.ca/OCC-videos](http://SamaritansPurse.ca/OCC-videos)
- Register your group to serve at a Processing Center. Registration begins October 7.
- Consider launching the project the week of October 14 in order to give shoebox packers plenty of time to prepare their gifts.
- Make regular announcements to your church or group so they don't forget when shoeboxes are due.

S	M	T	W	T	F	S
22	23	24	25	26	27	28
29	30	1 2019 Drop-Off Locations are now searchable online.	2	3	4	5
6	7 Processing Center registration begins. Reserve spots for your group.	8 Thanksgiving	9	10	11	12
13	14 National Collection Week is 5 Weeks Away!	15	16	17	18	19 Read the latest stories on OCC social profiles.
20	21	22	23	24	25	26
27	28	29	30	31	1	2

For more resources, visit [SamaritansPurse.ca/OCC-project-leader](http://SamaritansPurse.ca/OCC-project-leader)



# November: Collect & Celebrate

## To Do

### National Collection Week: Nov. 18-24

- Hold a Celebration Event and collect shoeboxes.
- Drop-off your gift-filled shoeboxes during National Collection Week.
- Share your photos using the hashtag #ilovepackingshoeboxes

S	M	T	W	T	F	S
27	28	29	30	31	1	2
3	4 Two weeks until National Collection Week!	5	6	7	8	9
10	11	12	13	14	15	16
17	18 <b>National Collection Week</b> begins & Drop-Off Locations open!	19	20	21	22	23
24 Last day to drop off shoeboxes	25	26	27	28	29	30 Learn what happens after the shoebox gift at <a href="http://SamaritansPurse.ca/occ">SamaritansPurse.ca/occ</a>
1	2	3	4	5	6	7

For more resources, visit [SamaritansPurse.ca/OCC-project-leader-resources](http://SamaritansPurse.ca/OCC-project-leader-resources)



# Speaking Points

## Sample Two-Minute Announcement

Pray before, during, and after your announcement that people will hear what God wants them to hear.

- Briefly share about Operation Christmas Child in a way that is appropriate to the audience. Focus on WHY they should pack a shoebox and have a table in the lobby or other location where people can stop by to discuss the HOW.
- Choose a spiritual impact story that means the most to you, so you can tell it without reading. You can find stories at [SamaritansPurse.ca/OCC](http://SamaritansPurse.ca/OCC)
- Wrap up clearly by requesting an action. For example: *I encourage you to pack a shoebox. If you packed last year, can you pack more this year? Come be part of the world's largest child evangelism effort!*
- Remember to smile – it relaxes you and everyone else in the audience!

**SAMPLE:** Good Morning, my name is [ ] and I'd like to share with you about Operation Christmas Child. This is a fun and easy project that anyone can get involved in. Operation Christmas Child brings good news and great joy to children all over the world through simple gifts. People like you and me pack shoeboxes with a "wow" toy (such as a doll, stuffed animal, or soccer ball with pump), school supplies, hygiene items, and other gifts, sending them off with prayer that God would bless a child in need. Every gift-filled shoebox is a powerful tool for evangelism and discipleship—transforming the lives of children and their families around the world through the Good News of Jesus Christ. I want to share one of these stories with you.

Twelve-year-old Erika who lives in the highlands of Peru asked her mother for a new pair of sneakers, but was told no because her mother was unemployed. So Erika began to pray for new shoes to replace her only, very worn pair. When she received her Operation Christmas Child shoebox gift, she found socks, soap, towels, notebooks, and even a pair of teal blue sneakers! "When I opened my box and found shoes, I learned that God can make miracles," Erika said. That same day, she received Christ as her Lord and Savior. Erika later enrolled in The Greatest Journey. Her mother who is not yet a believer, said, "I'm happy my daughter goes to church. She teaches us what she is learning."

Operation Christmas Child has delivered gift-filled shoeboxes to over 160 million children affected by war, poverty, natural disasters, and other crises in more than 150 countries and territories. Those are some big numbers, but each gift goes to a child--and every child matters. If you want to send a gift-filled shoebox this year, please visit me at the table in the lobby (at the back, etc.).

## Sample Five-Minute Announcement

- Use a similar approach to the two-minute version above, but add a video from the Project DVD or online that is within the time allotted and applicable for your audience.
- If time allows, the following could be included as well:

Please include a \$10 donation each shoebox for cover project related costs in Canada and all the way to another country, as well as The Greatest Gift Gospel booklet which accompanies shoeboxes. If you want to send a gift-filled shoebox this year, please visit me at the table in the lobby (at the back, etc.).

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