



\$12 Donation Collection and Fundraising Ideas

Every shoebox gift needs a \$ 12 donation to provide for collection, processing, shipping, ministry partner training, and Gospel materials. Here are some suggestions to help your church or group raise and collect these funds.

Samaritan's Purse Uses Your Donations For:



SET A GOAL

- Prayer is critical, not just when setting a goal but in every step of it. Dedicate the project to God and its outcome for His glory (Proverbs 16:3).
- At the beginning of the year, set an annual donation goal and share it with your church or group.
- Educate your church or group on all that the \$12 per shoebox donation covers. Download our [social media graphics](#) to help spread the word.
- Provide goal updates during the year through church or group announcements, bulletins, websites, email, and social media.

SHARE WITH LEADERSHIP

- Use our [Sharing the Vision](#) resource to present Operation Christmas Child and explain the \$12 per shoebox suggested donation to church or group leadership.
- Talk through ways to support the donation goal, such as by designating funds through the church missions budget or group special fund.





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COLLECT A SPECIAL OFFERING

- Conduct special offering collections when announcing the annual goal, throughout the year, and after shoebox gifts have been packed. Invite children in the church or group to help with the collection.
- Make Operation Christmas Child an offering designation on the church's giving envelopes or group's online giving portal. Your church or group then can make one collective [donation online](#) to Samaritan's Purse.

CREATE A DISPLAY

- Create a display using [free materials](#) such as How to Pack a Shoebox brochures, prayer bookmarks, and coloring pages. Order [Operation Christmas Child preprinted shoeboxes](#) and use them to create a display. Invite people to take the shoeboxes and return them packed with gifts.
- Set up a giving tree in a high-traffic area. On it, place envelopes marked with various dollar amounts that people can pledge to return by a designated date. Display the "Why \$12" graphic.
- Use a display to promote an Adopt-a-Box campaign. Encourage individuals, families, or small groups to sponsor the \$12 per shoebox donations for those who cannot afford to give the suggested amount to cover shipping and other project costs.
- If you'll be having a packing party, invite people to drop off [items of the month](#) at the display along with their donations.
- Consider setting up a donation chart in a high-traffic area to track your goal progress.

SPONSOR AN EVENT

- Sell items, such as baked goods, crafts, or sponsor a garage/yard sale.
- Partner with your church's youth ministry or group's young people to have a car wash at a high-traffic location.
- Host fun fundraising events, such as a cookie decorating party, movie night, trivia/game night, pizza party, chili cook-off, dessert auction, ice cream social, sports tournament, 5K walk/run, or silent auction.
- Hold a community carnival or children's fair. Consider including a booth where people try to dunk or throw a pie at their favorite leader.
- If your church or group building is in a high-traffic area during local events, rent out parking spaces and donate the proceeds toward your goal.

HOST A PACKING PARTY

- Create a donation station at a [packing party](#) by placing a laptop or tablet where the collection goal is displayed.
- If raising donations after your packing party, make your goal an amount that equals \$12 per shoebox packed.

GET CHILDREN INVOLVED

- Show an [Operation Christmas Child video](#) and explain how the Gospel is shared at outreach events.
- Designate a special offering during Vacation Bible School or in Sunday School classrooms.
- Form children's teams for a coin contest. Hand out small, decorated containers, such as candy tubes or empty, label-free medicine bottles, for the children to fill and return. If they collect 48 quarters, they'll raise \$12!
- Other ways to raise funds include lemonade stands and doing chores to donate the proceeds.

START A FUNDRAISING WEBPAGE

- Visit our website to [create a Goal page](#) and designate donations to Operation Christmas Child. Invite your church or group to contribute and share the fundraising webpage with their friends and family.
- Encourage people to use our fundraising webpage to start their own Operation Christmas Child fundraisers in lieu of gifts for their birthdays and other special occasions or in honor or memory of a loved one.

SHARE WAYS TO GIVE

- Encourage people to set aside money each month to cover the number of shoeboxes they plan to pack.
- Remind your church or group that they can donate any time of the year [online](#) via credit card, or by mailing the postage-paid envelope included in the [How to Pack a Shoebox brochures](#).


GOOD NEWS. GREAT JOY.